




BABU BANARASI DAS
NORTHERN INDIA INSTITUTE OF TECHNOLOGY, LUCKNOW
MBA SECOND YEAR
ACADEMIC SESSION 2025-26(ODD SEMESTER)

Date: Oct 04, 2025

MBA Second Year 2025-26_Odd Semester
First Continuous Assessment Theory Examination [CATE-I]
Quiz 1&2 Examinations

| Date | Time | |
|--------------------------|--|---|
| | 9:30 – 11:30 | 14:30 – 16:00 |
| 13-Oct-25 (Monday) | Strategic Management (BMB301) | Talent Acquisition Management BMBHR01 |
| 14-Oct-25 (Tuesday) | Sales and Distribution Management (BMBMK03) | Consumer Behavior & Neuro Marketing (BMBMK01) |
| 15-Oct-25 (Wednesday) | Performance & Reward Management (BMBHR03) | Marketing & Web Analytics (BMBMK02) |
| 16-Oct-25 (Thursday) | Employee Relations & Labor Laws (BMBHR02) | Financial Planning & Tax Management (BMBFM02) Emerging Technologies for Business (BMBIT02) |
| 17-Oct-25 (Friday) | Investment & Portfolio Management (BMBFM01) Software Engineering and Management (BMBIT01) | Financial & Credit Risk Analysis (BMBFM03) Data Base Management System (BMBIT03) |


Dr. Amresh Kumar
Controller of Examinations




Dr. V.R. Singh
Director (Engg)

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