

CURRICULUM VITAE



Saira Banoo Warsia

Designation: Associate Professor
Department: Management Studies
Official Email ID: sbw2780@bbdniit.ac.in

ACADEMIC/INDUSTRIAL EXPERIENCE:

Work Experience Summary:	Mar 2015 – Present	: Associate Professor, BBDNIIT.
	Sept 2008 – Mar 2015	: Lecturer, BBDNIIT.
	Sept 2006 – July 2007	: Assistant Manager, HDFC Bank Ltd.
	Sept 2005 – Sept 2006	: Executive, HDFC Bank Ltd.
	Sept 2004 – Sept 2005	: Trainee, HDFC Bank Ltd.

QUALIFICATIONS:

Professional Qualifications

- NPTEL certification completed for E-Business, 2019.
- NPTEL certification completed for Marketing Research and Analysis, 2018.
- Certified in AMFI-Mutual Fund (Advisors) Module, January 2007
- 2002-2004
Masters of Business Administration from U.P Technical University (BBDNITM)
Area of Specialisation:
Major : Finance Minor : Marketing
- 1997-1998
Diploma in Fashion Designing from Delhi College of Fashion.

Academic Qualifications

- Pursuing PhD in Management from Khwaja Moinuddin Chisti Urdu Arabi Farsi University, Lucknow.
- Bachelor of Arts from Isabella Thoburn College affiliated to the Lucknow University.

AREA OF INTEREST:

Managerial Economics, Consumer Behaviour, Business Research Methods, Universal Human Values and Professional Ethics, B2B and Services Marketing, Management of Financial Institutions and services, Security Analysis and Portfolio Management and Customer Relationship Management, Business Environment.

FDP/ PDP/ MDP/ Workshops ATTENDED:

- FDP on Universal Human Values and Professional Ethics- Level 1- 10.01.2018.
- FDP on Universal Human Values and Professional Ethics- Refresher workshop - 28.05.2018.
- FDP on Universal Human Values and Professional Ethics- Advance level - 06.01.2019.
- PDP on Research Methodology and Quantitative Techniques - 06.07.2019.
- Workshop on Anti-Plagiarism in Research - 03.08.2019.
- FDP on Moodle-LMS - 15.05.2020.
- Innovative E-Teaching Practices in Management and Technology - 08.06.2020.
- MDP on Do your own venture - 06.07.2020.
- FDP on National Education Policy- A Way Forward - 11.09.2020.

ACHIEVEMENTS:

- Won 2nd Prize for Writing Best Case Study Abstract in an FDP on Case Studies in 2019.
- Awarded the Best Faculty award in 2018 based on student feedback and participation in college activities.
- 100% results in various subjects in many academic sessions.
- Certified Level-2 of Universal Human Values and Professional Ethics.
- Highest Five S sustenance under my championship among all branches in Lucknow.
- Highest Productivity in sales across the zone as a Teller Authorizer.
- No exceptions found in Operational Audit ratings.
- Maintaining the sales productivity in top three positions in the Cluster as a Non sales Personal Banker.

OTHER RESPONSIBILITIES:

- Class coordinator
- In-charge personality development for the extra activities club of the department of management.
- Member Value Education Cell
- Member Women Grievance Cell Committee
- Convenor – Corporate Relation and Start up Connect

Date:06.06.2022

Place:Lucknow

(SairaBanooWarsia)