

CURRICULUM VITAE

DR AKANSHI GUPTA



Designation-:Assistant Professor
Department-:Management Studies
Official Email Id-:akanshi_gupta24@bbdniit.ac.in

ACADEMIC/INDUSTRIAL EXPERIENCE:-

Currently working as Assistant Professor in the Department of Management Studies, Babu Banarasi Das Northern India Institute of Technology, Lucknow since 2008 i.e. teaching experience of more than 13 years.

QUALIFICATION: -

1. PhD Awarded on the Topic “Corporate Social Responsibility & its scope in present social & economic scenario of Globalization, with reference to manufacturing sector in Lucknow” in 2019 from Babu Banarasi Das University, Lucknow in the area of Management.
2. Master of Business Administration in the year 2008 from Babu Banarasi Das National Institute of Technology and Management, Lucknow. Affiliated by- UTTAR PRADESH TECHNICAL UNIVERSITY, LUCKNOW.
3. Bachelor of Business Administration in the year 2006 from Babu Banarasi Das National Institute of Technology and Management, Lucknow. Affiliated by- Agra University, Agra.
4. Intermediate in the year 2003 from CBSE Board.
5. High School in the year 2001 from CBSE Board.

AREA OF INTEREST:-

Research Methodology, Leadership & Personality Development, Talent Management, Performance and Reward Management, Hospitality Management, Fundamental of Computer Application & Management Information System, Human Resource Management, Marketing Management and Corporate Strategic Management

RESEARCH PUBLICATION:-

- Gupta A.(2013) Corporate Social Responsibility in Nifty Companies: Strategy and the Society, Journal of Business and Finance, ISSN 0974-3413, Vol 6, issue 2.
- Gupta A.(2014) Corporate Social Responsibility followed by Manufacturing sector for Rural Development: exploring facts from Uttar Pradesh, MC Stanford Journal of International Management, ISSN 2321-1652, Vol 1 Issue 9.
- Gupta A., Yadav S.(2016) Impact of the policy framework designed in favor of Corporate Social Responsibility with respect to India in current scenario, International Journal of Management Excellence, ISSN 2292-1648, Vol 7 Issue 2.

FDP / MDP ATTENDED:-

TOPIC	DATE HELD	ORGANIZED BY
"Universal Human Values and Professional Ethics"	21Dec to 28Dec 2018	TEQIP-III And conducted by value education cell,AKTU Lucknow.
"Universal Human Values and Professional Ethics"(Refresher workshop)	28June to 04June2019.	TEQIP-III And conducted by value education cell,AKTU Lucknow.
Innovative E-Teaching Practices in Management and Technology	08thJune -12th June, 2020.	Department of Management in collaboration with Dr. Akhilesh Das Gupta Institute of Technology and Management, New Delhi
"Computational intelligence : coin-2020"	26June to 27June, 2020.	Babu Banarasi Das Northern India Institute of Technology (AKTU College code :056)
Management development Programe on"Do Your own venture"	6July to 11July-2020	Department of Management, Babu Banarasi Das Institute of Technology and Management, Lucknow
"Data analysis using ms excel"	25Dec to 27Dec, 2020	Babu Banarasi Das Northern India Institute of Technology (AKTU College code :056)
"National Education Policy- A way forward"	11Septo16Sep,2020	Babu Banarasi Das Educational Group,Lucknow
"Outcome based education & NBA accreditation"	31st March to 4th April, 2021	Department of Applied Sciences & Humanities, Buddha Institute of Technology, GIDA, Gorakhpur

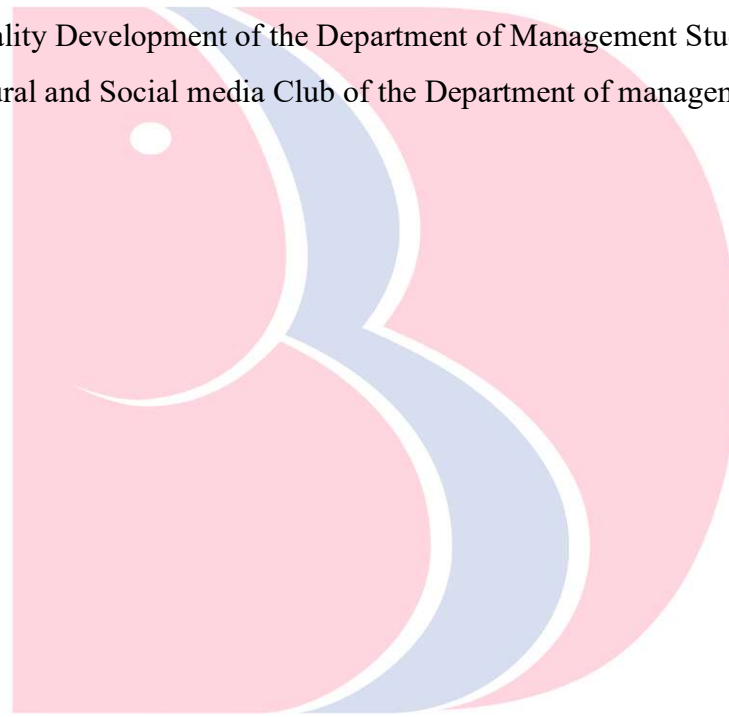
Data analysis using advanced excel	1st feb to 7th feb 2022	E & ICT Academy, IIT Kanpur
Industry 4.0 : The emergence of startup culture, Paradigm shift in HR practices and soft skills	4May to8 May2022	Institutions Innovation Council in association with EDC and WEAG

OTHER RESPONSIBILITIES:

1. Class Coordinator
2. Assistant Personality Development of the Department of Management Studies
3. Incharge of Cultural and Social media Club of the Department of management Studies

Date: 06.06.2022

Place: Lucknow



Dr Akanshi Gupta

BBDNIIT