

CURRICULUM VITAE



NAME- Dr. Manoj Kumar Rastogi

Designation: Professor

Department: Management Studies

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ACADEMIC/INDUSTRIAL EXPERIENCE:- 42 years

QUALIFICATION: - M.Com. PGDPM, PGDMM, MBA, PhD

AREA OF INTEREST:- Finance

RESEARCH PUBLICATION:-

1. Rastogi M K, Yadava P (2013), Impact of microfinance institutions to the economic activities of the youth and women in Lucknow district, IJAR, ISSNNo: 2321-1121 (online) / 2321-2268 (print), Vol-1, Issue-1, June2013.
2. Rastogi M K, Yadava P (2014), A Case study on growth Prospects and challenges of small scale industries in India, GRA, ISSNNo: 2277-8160 (online), Vol-3, Issue-4, April2014.
3. Rastogi M K, *Yadava P (2014)*, A study on SIDBI's direct finance scheme for Small scale units in Lucknow, IJAR, ISSNNo: 2249-555X, Vol-4, Issue-5, May 2014.
4. Rastogi M K, Yadava P (2014), A comparative study between SIDBI aide units and other financial aided units with respect to assistance provided by financial institutions in Uttar Pradesh, IJSR, ISSNNO: 2277-8179, Vol- 4, Issue-2, Feb 2015.
5. Rastogi M K, Gupta A.(2013) Corporate Social Responsibility in Nifty Companies: Strategy and the Society, Journal of Business and Finance, ISSN 0974-3413, Vol 6, issue 2.
6. Rastogi M K, & Gupta A.(2014) Corporate Social Responsibility followed by Manufacturing sector for Rural Development: exploring facts from Uttar Pradesh, MC Stanford Journal of International Management, ISSN 2321-1652, Vol 1 Issue 9.

7. Rastogi M K, & Gupta A., Yadav S.(2016) Impact of the policy framework designed in favor of Corporate Social Responsibility with respect to India in current scenario, International Journal of Management Excellence, ISSN 2292-1648, Vol 7 Issue 2.
8. Impact of public investment in developing Indian economy. IJABS , ISSN 2321-2268, 2013
9. Impact of disinvestment on Indian economy. IJMBS, ISSN 22309519, 2013
10. Disinvestment- A route to the economic development in present scenario, IJAR ISSN 2249-555,2014

BOOK PUBLICATION(If Any):- Following text books are under publishing with M/S Laxmi Publications Pvt. Ltd. 113, Golden House, Daryaganj, NewDelhi-11002

1. An approach to the Production & Operations Management
2. Fundamentals of International Financial Management
3. A text book of Financial Management
4. A text book of Working Capital Management
5. A text book of Accounting (Under Printing)
6. A text book of Cost & Management Accounting (Under Printing)
7. A text book of Strategic Management (Under Printing)
8. A text book on Fundamental Principles & Practices of Financial Management (Under Printing)

FDP / FTP / CONFERENCES ATTENDED:-

1. The Great Indian Dream –By Arindam Chaudhri (September 2002)
2. Change in HRM with Globalization –By NIPM Chapter at Lucknow (October2002)
3. Executive Development Programme conducted by a German based NGO(Oct. 2002)
4. Executive Development Programme conducted for Great Value Travel(Nov 10.2002)
5. HR Workshop –Jamia Hamdard University (February 2003)

6. Budget 2003-04 –Interactive Session By Industry & Finance Experts (March2003)
7. 2nd Regional Conference, NIPM U.P. Chapter on Building HR Wheels for 2004(April 2003)
8. Interpersonal Communication at Lucknow University (May 2003)
9. Value Based Agriculture Expert-Challenges before industry held by PHD Chamber of Commerce (June 2003)
10. Attended various National Level Seminars & Workshops organized by CII
11. Attended a International Webinar on “How to get your research published in an Academic Journal” Organized by School of Management, BBD University, Lucknow on 15th July, 2020.
12. Attended a Webinar on “Digital Marketing” Organized by Department of Management Studies, BBDNIIT Lucknow in collaboration with Digipodium on 12th July, 2020.
13. Attended a Online National Workshop on “NBA Accreditation- Assurance of Quality in Technical Education” organized by State Project Implementation Unit-UP, Dr APJ Abdul Kalam Technical University and Institution of Engineers on 11th June,2020.
14. Attended a Online National Workshop on “Outcome Based Education (OBE) organized by State Project Implementation Unit-UP, Dr APJ Abdul Kalam Technical University and Institution of Engineers on 10th June, 2020.

ACHIEVEMENTS:-

Ph.D. Completed Under My Supervision

1. “Subprime crisis and its impact on the Indian Banking System” Co-guide ,Lucknow University, Lucknow
2. "Causes and impact of changing the share in GDP from agriculture to service sector" Co-guide ,Dr. Bhim Rao Ambedkar University, Agra
3. "Globalization and its impact on consumer behavior towards consumer durables in Lucknow and Kanpur city."Guide, CMJ University, Shillong, Meghalaya.
4. “Role of SIDBI in the growth prospects of small scale industries in Uttar Pradesh” from Babu Banarasi Das University.

5. “Corporate Social Responsibility & its scope in present social & economic scenario of Globalization, with reference to manufacturing sector in Lucknow” from Babu Banarasi Das University, Lucknow.
6. “Challenges and Impact of Public sector Disinvestment on Indian economy in present scenario since 2001”, from Babu Banarasi Das University.
7. “Role and Scope of Community Radio in Women Empowerment in present Socio-economic scenario”, from Babu Banarasi Das University.
8. "Problems of risk management in commercial banks and its impact on their performance", from Babu Banarasi Das University.
9. “Impact of SEBI on Public Issues in present scenario” from Babu Banarasi Das University.
10. “Globalization and its impact on Human Resource Policies, Practices and Challenges in Indian Industries, a study of manufacturing sector of Uttar Pradesh” from Babu Banarasi Das University.

OTHER RESPONSIBILITIES:

- Apart from teaching, undertaken the responsibility of project preparation for new ventures like, NIEC, Shsatri Park, Delhi, BBD University, Lucknow etc.
- Liasoning responsibility with various Govt. bodies for the development of the organization

Date: 06/June/2022

Place: Lucknow

BBDNIIT

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